

UNITED STATES PATENT AND TRADEMARK OFFICE

Appl./ Serial No.: 10/811,530 Confirmation No. 2262
Application of: Jonathon Loew
Filed: March 29, 2004
TC/AU.: 3727
Examiner: Gary E. Elkins
Docket No.: 203.1013
For: **POINT OF PURCHASE DISPLAY CARTON**

AMENDMENT AFTER FINAL OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

March 27, 2007

Sir:

In response to the Final Office Action dated December 21, 2006 entry and consideration of the following amendments and remarks is respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.